Lecture Session Abstracts

Session ID: ALM208

Title: SAP Enhancement Packages: Implementation Scenarios and Tools

Abstract: This lecture outlines best practices, tips and tricks for a successful enhancement package implementation for SAP Business Suite. Key learning points of this session are: You will understand the available implementation scenarios for SAP enhancement packages. You will learn which tools you have to use. And you will get to know the key improvements of the tools and the major benefits for you. After a demo of the SAP enhancement package installer, you will get an outlook to SAP's strategy for the software logistics tools.

Prerequisites: None

Session ID: EIM200

Title: Master Data Management: Overview, Strategy and Roadmap

Abstract: If your company is like most, your master data lives in multiple systems and applications. Each set of data evolves independently and conflicts with data in other silos. The result: missing governance, inefficient business processes, and dissatisfied customers. In this session you'll get to know how the master data management portfolio from SAP tackles this challenge, across data domains and across diversified system landscapes. Learn also how the MDM portfolio from SAP integrates within an overall enterprise information management context, and find out about planned future developments.

Prerequisites: None